

EXPERIENCE

LeanData

Santa Clara, CA

Senior Product Designer

Jul '22 – Present

Leading design for LeanData's next-generation agentic platform, a **0→1 initiative** that autonomously detects and remediates CRM data issues; shaping the core human-agent interaction model from design partner research through shipped prototypes

Leading the UX modernization of FlowBuilder, LeanData's core orchestration experience by driving customer research with enterprise accounts representing over **\$3M ARR** to identify pain points and optimize complex workflows

Partnering with PMs, AI/ML teams, and exec leadership to introduce AI-powered workflows into the product, shaping the AI assistant UX and helping define the company's next-gen direction: an agentic AI workforce for ops teams

Lead designer for BookIt Handoff, a B2B scheduling tool, resulting in **\$1.2M ARR**

Rebuilt LeanData's design system using atomic principles, improving consistency, scalability, and designer-developer handoff, leading to an **86%** boost in efficiency, measured by reduced handoff cycles and clearer component specs

Led the research and implementation of LeanData's design tool migration from Adobe Suite to Figma, streamlining workflows and reducing design review bugs by **68%** overall

Established a centralized Design Operations hub in Notion, improving cross-functional visibility and reducing operational overhead by **~40%**

Collaborated cross-functionally with product management and engineering to drive the design process for **60+ net new features**, ensuring alignment with both business goals and user needs

Here (formerly OpenFin)

Remote

Product Design Intern

Jun '21 – Aug '21

Identified potential for product expansion into MedTech, conducted competitive research, and presented a strategic plan that resulted in a successful company rebrand and entry into new industry sectors

AWARDS

LeanData

Santa Clara, CA

2024 Q1 Award Winner

Jan '24

Nominated out of 200 employees by the Eng Department for spearheading initiatives to strengthen design-dev collaboration, including leading a successful migration to Figma and improving cross-functional team workflows

TOOLS & SKILLS

Figma, Claude, Notion, Jira, Vercel, Cursor

Interaction Design, Product Thinking, Rapid Prototyping, Design Systems, Web Accessibility, Usability Testing, User Research, Competitive Research, User Flows, Stakeholder Management, AI Functionality Design

EDUCATION

UC Berkeley

BA Psychology, BA Cognitive Science